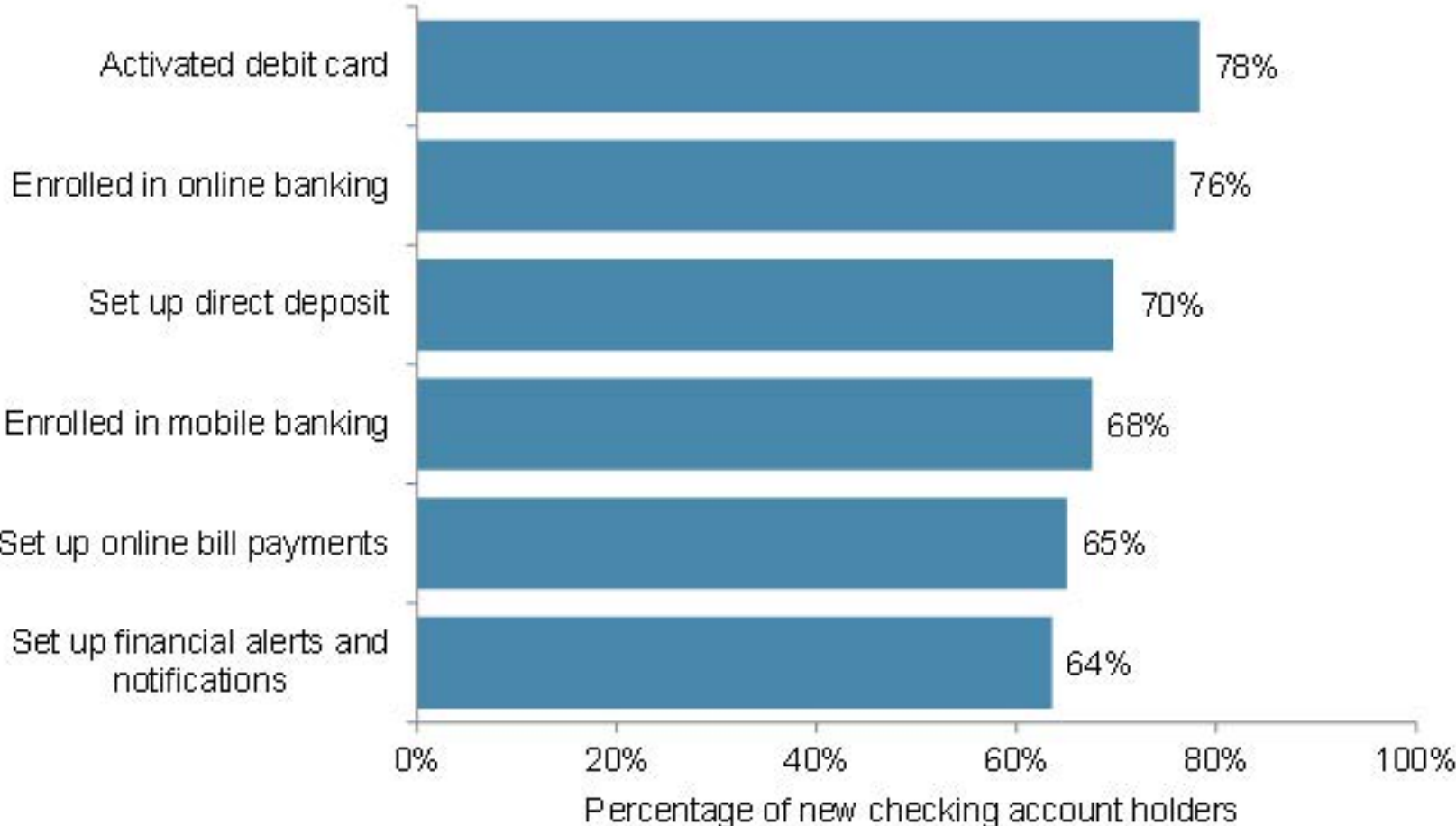


# More Than 2 in 3 Consumers Enroll in Mobile Banking During Onboarding

Figure 8: Services Promoted During Onboarding After Opening Checking Account



Source: Javelin Strategy & Research, 2017