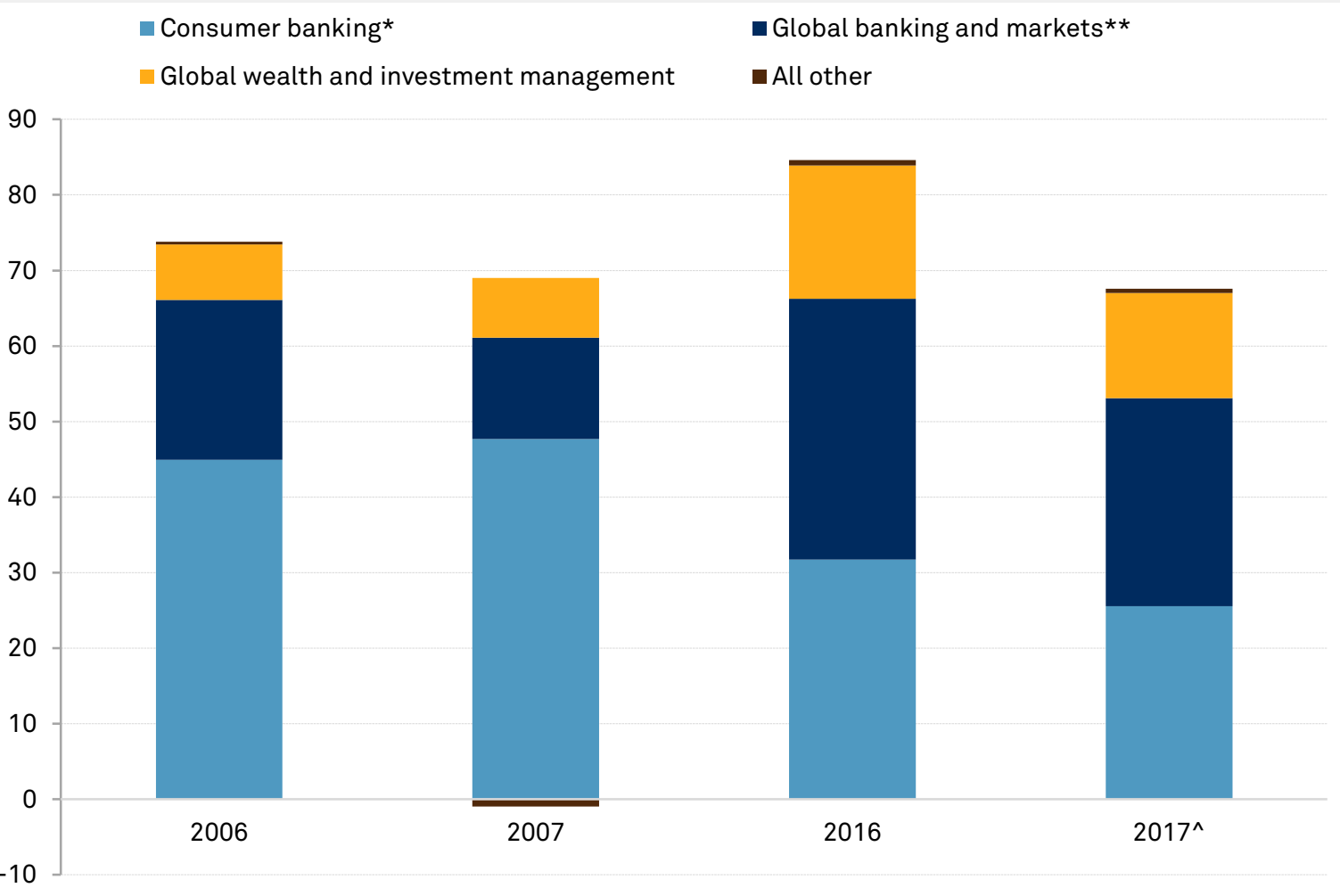


# Consumer banking becoming smaller piece of revenue pie at Bank of America (\$B)



Data compiled Oct. 30, 2017.  
 Data manually compiled from company released financial supplements and annual reports.  
 \* For 2006 and 2007, the figures shown are for the segment titled “Global Consumer and Small Business Banking.”  
 \*\* For 2016 and 2017, figures represent the sum of segments titled “Global Banking” and “Global Markets.” For 2006 and 2007, the figures shown are for the segment titled “Global Corporate and Investment Banking.”  
 ^ Figures shown are for the nine months ended Sept. 30, 2017.  
 Source: S&P Global Market Intelligence