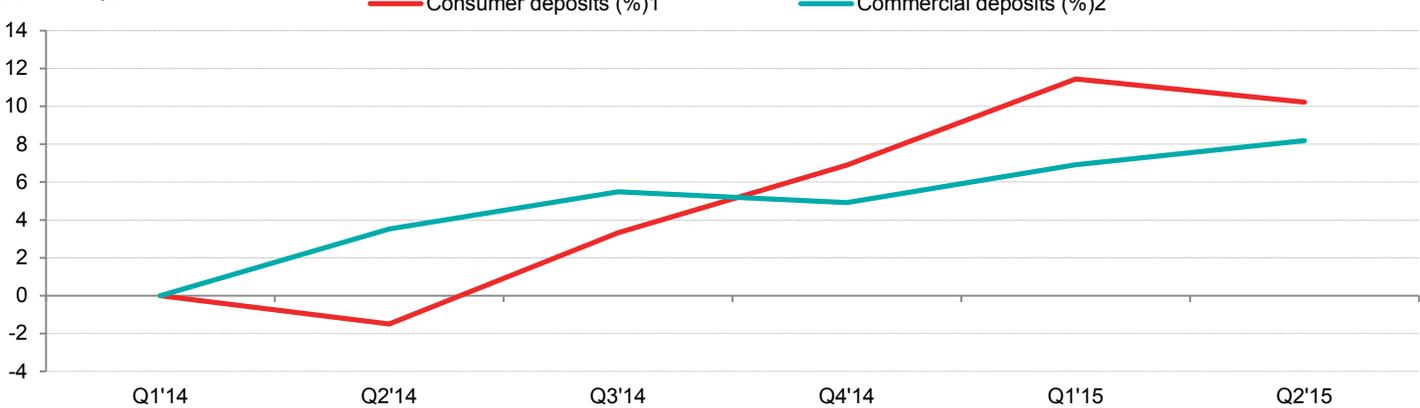
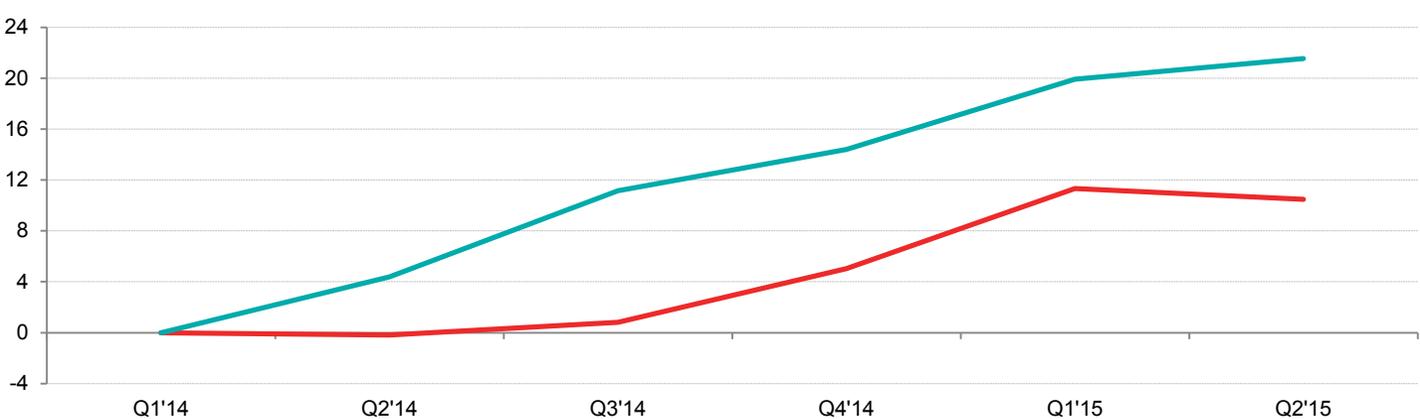


Change in deposit mix among banks and thrifts, by asset size (%)*

Assets >\$50B



Assets between \$1B-\$50B



Data compiled Sept. 11, 2015.

* Represents change in aggregate consumer deposits and aggregate commercial deposits compared to the first quarter of 2014.

Analysis is limited to commercial banks and savings banks with \$1 billion or more in total assets that reported regulatory filings as of June 30, 2015.

Excludes institutions that answered "no" to a call report query on offering consumer deposit accounts in any of the last six quarters.

1 Represents transaction and nontransaction savings account deposit products, intended primarily for individuals for personal, household or family use.

2 Represents transaction and nontransaction savings account deposit products, intended for individuals, partnerships and corporations.

Time deposits held by individuals, partnerships or corporations are excluded from the analysis.

Source: SNL Financial

