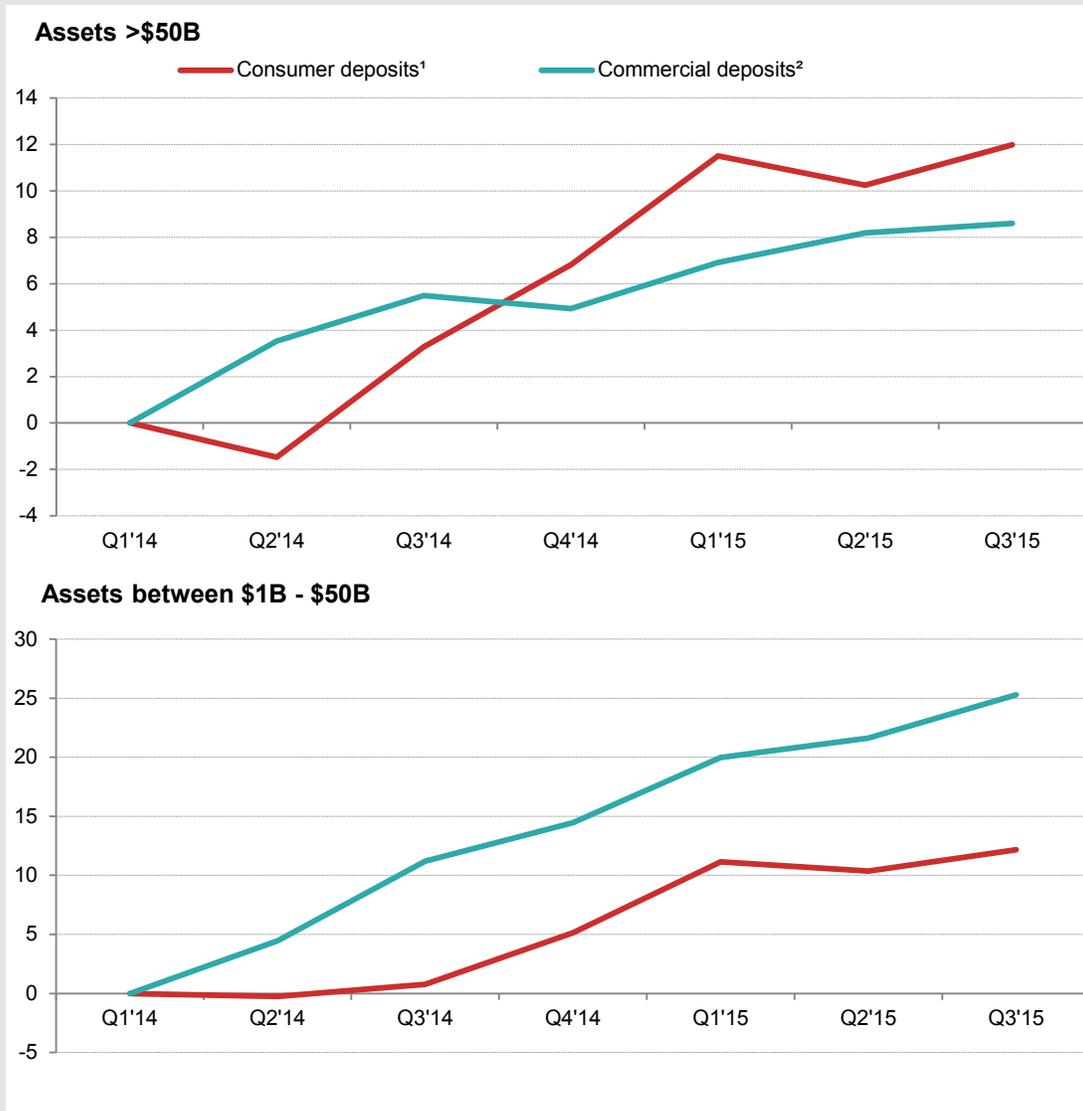


Change in deposit mix among banks and thrifts by asset size (%)*



Data compiled Oct. 18, 2015.

* Represents change in aggregate consumer deposits and aggregate commercial deposits compared to the first quarter of 2014.

Analysis is limited to commercial banks, savings banks and savings and loan associations with \$1 billion or more in total assets that reported regulatory filings as of Sept. 30, 2015.

Excludes institutions that answered "no" to a call report query on offering consumer deposit accounts in any of the last seven quarters.

1 Represents transaction and nontransaction savings account deposit products, intended primarily for individuals for personal, household or family use.

2 Represents transaction and nontransaction savings account deposit products, intended for individuals, partnerships and corporations.

Time deposits held by individuals, partnerships or corporations are excluded from the analysis.

Source: SNL Financial

