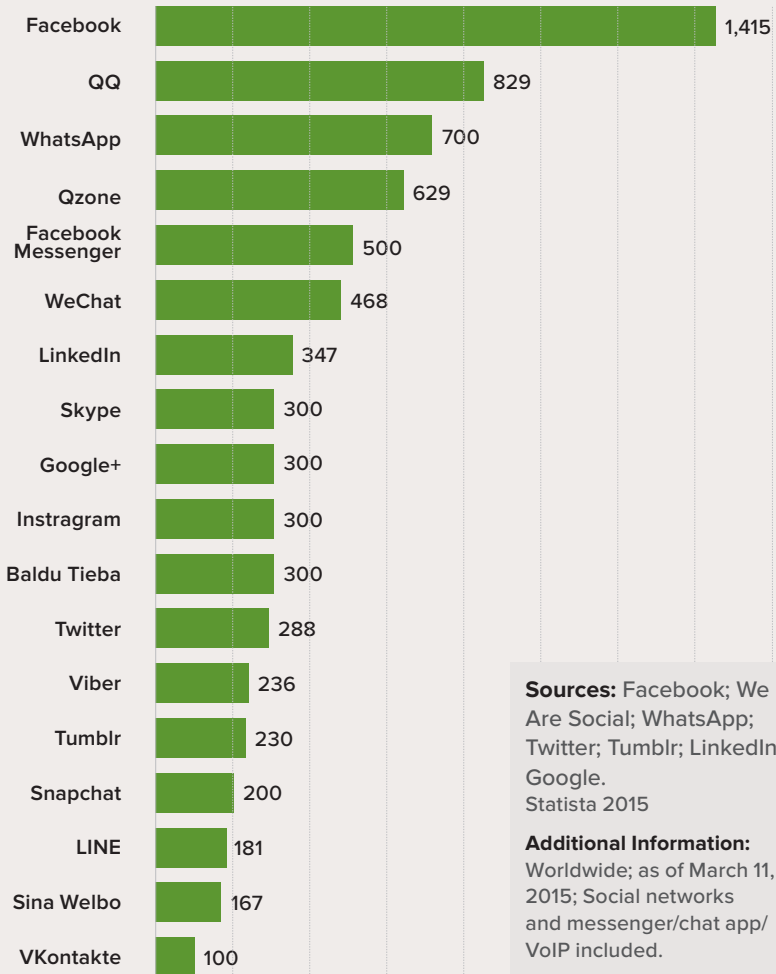


SOCIAL MEDIA'S HEAVY HITTERS

Leading social networks worldwide as of March 2015, ranked by number of active users (in millions)



Sources: Facebook; We Are Social; WhatsApp; Twitter; Tumblr; LinkedIn; Google.
Statista 2015

Additional Information:
Worldwide; as of March 11, 2015; Social networks and messenger/chat app/VoIP included.