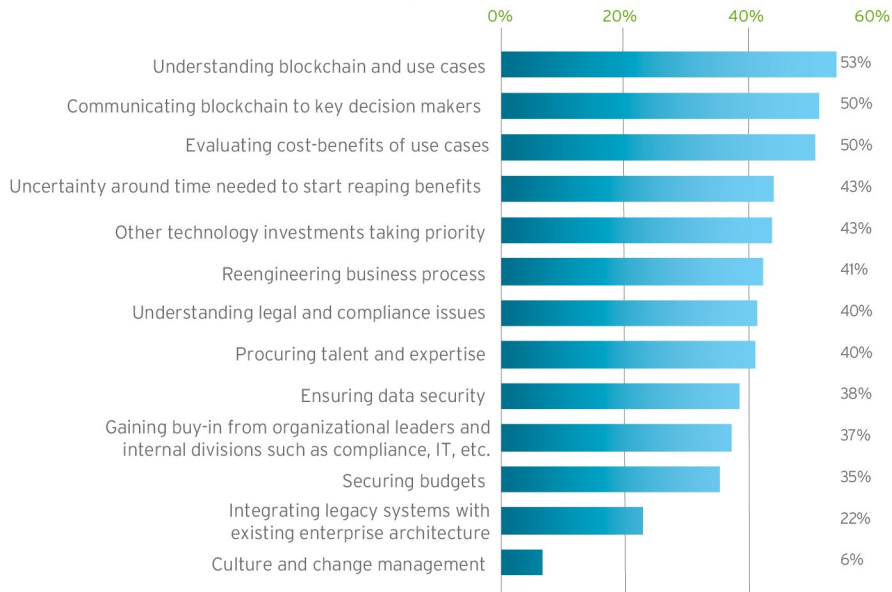


Top Internal Barriers to Adoption

The most often cited internal barriers to adoption were business and strategic in nature, such as understanding blockchain and communicating what it is to key decision makers.



Note: Multiple responses allowed.

Figure 3