

# Projected financial product balance growth in Maine by county

Compound annual growth rate from 2013 to 2018 (%)

County	2013 households (actual)	Deposit products	CD products	Money market savings products	Credit products (including mortgages)	Fixed-rate mortgages	Adjustable rate mortgages	Auto loans
Androscoggin	44,060	1.21	0.80	0.71	0.10	0.26	0.34	0.17
Aroostook	30,828	3.29	1.91	1.90	1.16	1.02	1.20	0.58
Cumberland	118,505	2.36	1.54	1.37	0.67	0.65	0.83	0.39
Franklin	13,098	0.51	0.37	0.19	-0.34	0.00	-0.03	0.01
Hancock	24,599	-0.19	0.00	-0.11	-0.80	-0.33	-0.50	-0.15
Kennebec	51,141	2.37	1.48	1.44	0.64	0.68	0.87	0.39
Knox	17,345	0.77	0.50	0.38	-0.24	0.05	0.17	0.03
Lincoln	15,048	0.25	0.17	0.10	-0.51	-0.16	-0.18	-0.08
Oxford	24,299	0.92	0.60	0.49	-0.16	0.14	0.16	0.06
Penobscot	63,078	2.81	1.66	1.64	0.97	0.87	1.03	0.51
Piscataquis	7,790	1.88	1.11	1.19	0.28	0.45	0.59	0.30
Sagadahoc	15,184	1.30	0.87	0.77	0.08	0.26	0.29	0.11
Somerset	21,885	2.46	1.44	1.47	0.70	0.71	0.82	0.37
Waldo	16,513	0.26	0.26	0.10	-0.54	-0.15	-0.27	-0.05
Washington	14,196	2.79	1.74	1.58	0.92	0.87	0.91	0.44
York	82,437	1.24	0.82	0.71	0.09	0.25	0.30	0.14

As of Aug. 8, 2014.

All values presented as a compound percentage rate from change in estimated 2013 values to projected estimates for 2018.

Financial product data for households is provided by Nielsen.

Source: SNL Financial and Nielsen Fclout\* 2013

